

REQUEST FOR PROPOSALS - RFP

TERMS OF REFERENCE

CONSULTANCY TO REVIEW THE GENERAL MANAGEMENT PLAN (GMP) FOR MAFIA ISLAND MARINE PARK, TANZANIA

1.0: BACKGROUND INFORMATION

The World Wide Fund for Nature (WWF), is an International Non-Governmental Organization that deals with conservation of nature through several environmental management programmes. Our mission is to stop the degradation of the Planet's natural environment and to build a future in which humans live in harmony with nature.

WWF Tanzania Country Office (WWF TCO) through Marine Programme is currently implementing a 5-year project namely; "Strengthening Marine Protected Areas Management in Rufiji, Mafia and Kilwa District in Tanzania" with funding from the Blue Action Fund (BAF). The WWF - Tanzania Country Office (TCO) is seeking for a competent and qualified "Consultant (s)" for carrying out consultancy work to review the General Management Plan (GMP) for Mafia Island Marine Park.

2.0: PROJECT DESCRIPTION

The project aims to improve the management effectiveness of Mafia Island Marine Park (MIMP) and associated buffer zones within the "Rufiji-Mafia-Kilwa (RUMAKI) Seascape". The project's overarching goal is centred around conservation of the long-term ecological integrity, resilience, and biological productivity of the RUMAKI seascape as an internationally important biodiversity hotspot supporting the livelihoods of natural resource-dependent communities. The project has four work packages (WPs), namely; (i) Mafia Island Marine Park - MIMP (WP 1) (ii) Rufiji Delta Mangrove Forest Reserve (WP 2) (iii) Collaborative Fisheries Management Areas - CFMAs (WP 3) and (iv) Rufiji-Mafia-Kilwa Man & Biosphere (MAB) Reserve (WP 4). The four work packages have been objectively designed to ensure marine protected areas and associated buffer zones within the seascape are more effectively managed to maintain and improve ecological value and livelihoods for nature and people.

This consultancy assignment is part of the Mafia Island Marine Park work package (WP 1). **The current MIMP General Management Plan (GMP) was revised in 2011 and is valid until September 2021. The new GMP is expected to operate for a period of 10 years (Oct 2021- Oct 2031).**

3.0: THE OVERALL OBJECTIVE OF THE CONSULTANCY: To prepare the General Management Plan (GMP) for Mafia Island Marine Park (MIMP) through a review process by focusing on identified gaps, achievements and challenges raised through stakeholders consultation process as well as current global trend in effective design and management of Marine Protected Areas (MPAs). well as the current global trend in effective design and management of Marine Protected Areas

3.1: SPECIFIC OBJECTIVES

- Conduct **high level consultations** and detailed **literature review** on legislations for Fisheries resources and Marine Parks and Reserves (Ministry of Livestock and Fisheries - MLF), Local Government Authorities under the Presidents Office - Ministry of Regional Administration and Local Government (PO-MRALG) and other National Parks and Reserves under the Ministry of NR and Tourism - MNRT to identify the areas of convergency and divergency in order to improve the management of MPAs in Tanzania;
- Conduct detailed **literature review** for Mafia Island Marine Park and other related parks in Tanzania and Western Indian Ocean States (WIO States) to understand traditional and modern approach to park management systems;
- Undertake **a full-scale consultation of stakeholders at different stages** (local communities, District Authority, President Office-Ministry of Regional Administration and Local Government (PO-MRALG), academic and research institutions, politicians, Marine Park Reserve Unit (MPRU), tourism sector, Civil Society Organisations etc and livelihood groups to gather stakeholder's views on the implementation of the Marine Park's activities and MIMP in particular. Based on the analysis of findings from (a), (b) and (c), undertake the following:
 - Identify **good practices** in reconciling traditional and modern approaches to marine park management systems as experienced in other parts of the WIO region, and integrate in revised MIMP GMP;
 - Assess the level of **stakeholder's involvement** in MPA management and recommend innovative way of involvement appropriate to MIMP situation
 - Identify **achievements, potential challenges and gaps** as a result of the implementation of the current GMP;
 - Review **zoning schemes in relation to access, resource use and management of resources** as a component of the overall park strategic plan and the operational plan;
 - Asses changes in resource use trends and new research and monitoring information and data for improvement of best practices;
 - Review the framework for **Community involvement** (the Village Liaison Committee, Village Enforcement Unit, Village Assembly) in the decision-making in the day to day activities of the park as essential in the niche of the MPA;
 - Review the status of main **ecological habitats** (fisheries, coral reefs, sea grass, mangroves) and their **ecosystem services they support** (fisheries, tourism and other resource uses) and identify threats and issues to inform overall goals and objectives of the MPA, the coastal ecosystem and monitoring and evaluation process;
 - Review current biophysical and socioeconomic status of the park and identify key elements that make the park a site of national and international significance
 - Review and examine **compliance** of bylaws, rules and regulations as necessary factors to help achieve primary management goals of the park, and propose appropriate enforcement strategy for the park. Monitoring the observance of these tools and the success and challenges of enforcement should be a prominent feature for the proposed new GMP;
 - Examine the sustainability of the park operations and suggest sustainable park financing approaches, including **sustainable tourism**, a common management goal for MPA and propose mechanisms for implementing such approaches to yield sufficient revenues that supports conservation initiatives as well as and provision of alternative income for Mafia communities;
 - Examine the park's **outreach, public and private media and communications** approaches and suggest improvements that need to be done to create a better picture of the park management before its local and international audiences to attain national and regional interest;
 - Examine **conflicts and grievances management** processes in place at different levels of the park management, and propose the effective mechanism and guidelines that ensure smooth implementation of the park's day to day conservation and management activities; Examine the **powers vested in the respective stakeholder institutions** (Department of Fisheries (DF), Marine Parks and Reserves Unit (MPRU), Local Government Authorities (LGA), Ministry of NR and Tourism (MNRT), Institutions responsible for environment (Vice President's office/National Environmental Management Council (NEMC), and communities; over marine resources management, and propose the best ways to coordinate institutions' mandated roles and activities in the marine park system,

into coherent park processes for the purpose of attaining common goals of sustainable resource use and management processes;

- Assess the level of decision-making power at the community level and propose the best way to devolve some powers on park management to the people and
- Ensure the best **structure and outline** of the GMP including key Action Plan.

4.0: SCOPE OF THE ASSIGNMENT

The revision of the GMP will be undertaken in **Mafia Island Marine Park (MIMP), Mafia District Council and country-wide** (Ministry of Livestock and Fisheries, Ministry of Environment- Vice President Office, President's Office -Ministry of Regional Administration and Local Government (PO-MRALG), Ministry of Natural Resources and Tourism) and other related agencies and ministries. The **Marine Park and Reserve Unit (MPRU)** will be the primary host of this assignment and will establish a small GMP review team of not more than 3-4 MPRU/MIMP staff which the consultant(s) should work closely with in planning and implementing each stage of the review to ensure proper consultations, working relations and supervision. MPRU/MIMP will also organize an **inception meeting** to review technical proposal and guide on proper methodological approach as per agreement with the consultant(s).

5.0: KEY DELIVERABLES

- Inception report: Following inception meeting(s) with the WWF and MPRU/MIMP, an inception report will be prepared and submitted to the WWF and MPRU to include:
 - Comprehensive methodological approach for revising the GMP detailing among other things tools for community and other stakeholder consultations;
 - Proposed table of contents for the revised management plans; and
 - Finalised work plan and timetable
- A revised draft GMP for feedback meetings with stakeholders; and
- Final, Five years revised GMP in the English language
- Simplified extract of the GMP in Kiswahili version (max10-15 pages) for the local community and
- At least 20 high-quality photo and 10 video clips (3-10 minutes each) taken during the fieldwork /consultative meetings with various stakeholders.

6.0: TIMELINE OF THE CONSULTANCY

The duration of this consultancy work is **three months (90 days)**, working days spread within the proposed period) inclusive of date of contract signing. The expected starting date/month of the assignment is **20th January 2021**. The Consultant(s) will be responsible for the overall management and production of the final GMP.

7.0: REQUIRED SKILLS AND WORK EXPERIENCE

Senior Candidates (Leads) for this assignment should possess the following qualifications:

- Masters or higher degree combining the following fields: (1) Marine/natural resources related fields (marine sciences, fisheries management, natural resource management/governance or environmental sciences), (2) Social Sciences (Community development planning, or extension services) or any other disciplines related to the above;
- Not less than 10 years** of progressively responsible professional experience in protected area planning, strategic planning, policy development or conservation;
- Experience on MPA management effectiveness and collaborative resource management
- Demonstrated experience in natural resources conservation and governance issues;
- Knowledgeable and awareness of cultural sensitivities of coastal communities around use and management of marine and coastal resources;
- Experience on similar work undertaken in the Western Indian Ocean (WIO region is an added advantage);
- Ability to interact with various stakeholders: Non-Governmental Organizations (NGOs); Community Based Organizations (CBOs) and government officials/ministries;
- Proficiency in English language, writing skills and ability to produce high-quality work and
- Collaboration with a **swahili coastal speaker** during the assignment is an added advantage to help on facilitating community consultations and Swahili extract of the report.

8.0: SUBMISSION OF APPLICATION DOCUMENTS (COMPULSORY)

Application from interested Consultant (s) should include:

- Letter of expression of interest.
- Technical proposal detailing the methodologies for information gathering including stakeholder consultations; logical activity flows timelines, and roles of team members.
- Financial proposal and
- Detailed CV of team leader and Co-team member(s), describing consultant's preparedness, experience & expertise in conducting such consultancy/activity in his/her previous assignments

Interested applicants are required to direct their *soft copy applications only to the procurement e mail* tz.procurement@wwf.panda.org

Addressed to; Secretary Procurement Committee
World Wide Fund- Tanzania Country Office
Off Mwai Kibaki Road, Kiko Street Mikocheni
P.O.Box 63117 Dar Es salaam, Tanzania Email: tz.procurement@wwf.panda.org

8.1: The mode of submission is as follows :

- Applicants should submit electronic copies of their application to procurement department through the email address provided above; .
- Applicants should **also** submit hard copies of their application in a sealed envelope printed with title of the assignment).. These documents should be submitted at the WWF Tanzania Office, located Kiko Street, Mikocheni, Dar es Salaam.

8.2: Deadline for submission is 12am, Thursday 10th December 2020. Please, send electronic copies to the email address provided above.

• More information can be found in the following website links: https://wwf.panda.org/wwf_offices/tanzania/; https://wwf.panda.org/jobs_wwf/

9.0 Evaluation will be done according to WWF Procurement Guidelines and only successful applicant will be contacted.